

A **Marketing and Sales** position is open at Wearable Sensing, LLC. www.wearablesensing.com

Wearable Sensing is a California based company that was founded in March 2013 for the development of wearable sensing technology and its potential applications. Our product line includes market-leading wearable, wireless, dry electrode EEG systems as well as integrated physiological signal sensors, motion capture, and eye-tracking systems. This portfolio is opening the door to innovative applications in the hottest research and commercial domains including brain-computer interface (BCI), neuromarketing, peak-performance training, neurofeedback, and augmented cognition, while providing the highest quality signal desired by academic researchers and institutions.

Wearable Sensing is looking for an enthusiastic and self-motivated person with the ability to communicate to scientists in the field of biomedical technology and the above listed applications. Wearable Sensing is a small, yet actively growing company; accordingly, the position encompasses a broad range of tasks and responsibilities, while providing an opportunity for growth within the company. Responsibilities will include:

Marketing: Continuous monitoring of potential markets, establishing and maintaining social media presence, updating and maintaining website and marketing media, exhibiting at conferences, creating newsletters and generating press and media coverage.

Sales: Generation and maintenance of leads, travel and online demonstration of technology, communication with current and potential customers as well as distribution partners.

The ideal candidate will:

- Have a background and experience in technical sales and marketing.
- Preferably have some background in neuroscience, biology, psychology, or engineering.
- Ideally have some experience in EXG, eye-tracking or motion capture systems.
- Understand current wearable sensing trends and potential markets of brain monitoring.
- Demonstrated ability to develop and execute a marketing and sales plan.
- Be a star at pursuing sales leads and understanding customer psychology to close sales.
- Be able to communicate effectively with scientists, engineers and business people.
- Be willing to travel a lot, and comfortable in leading one-on-one as well group meetings.

Competence in the following skills is also desired:

- Image branding and website design and maintenance.
- Preparation and presentation of tutorials and marketing media (slides, videos, brochures)
- Experience with customer management relationship (CRM) software.

We are seeking a reliable team-player with outstanding communication skills who is capable of independent work with a sense of urgency to help grow our company. Our new team member will be a self-driven individual who is meticulous and dedicated to professional excellence, and motivated to seek new efficient solutions and processes for every aspect of the job.

Applicants should have at least a Bachelor's degree and some sales experience in a relevant field. Wearable Sensing is an equal opportunity employer. Compensation is incentivized.

If you feel your skills and interests match this position, and you are highly motivated, please email us your CV at: jobs@wearablesensing.com