

# WEARABLE Sensing

## Limited Time NeuroStarter Promotional Discount Terms

**Wearable Sensing** is offering a limited time discount on our dry active sensor, wireless, ambulatory **DSI-24** EEG system\*. Between now and the end of 2014, **Wearable Sensing** is offering between 30% and 50% off the purchase price of DSI-24 system (list price \$40,000).



### Discounted Price

- Automatic **30%** off DSI-24 units ordered between October 25<sup>th</sup> and December 31<sup>st</sup>, 2014.
- If Target 1 is met, discount increases to **40%** off for all units ordered in that period.
- If Target 2 is met, discount increases to **50%** off for all units ordered in that period.

	Automatic Discount	Target 1 Discount	Target 2 Discount
<b>Total Units Ordered</b>	1-12 Units	13-24 Units	25+ Units
<b>Discount</b>	30% = \$12,000	40% = \$16,000	50% = \$20,000
<b>Discounted Price</b>	<b>\$28,000</b>	<b>\$24,000</b>	<b>\$20,000</b>
<b>Financing Option Estimate (60 months) **</b>	\$550-\$590 per month	\$500-\$540 per month	\$420-\$450 per month

### Promotion Schedule

#### By December 31<sup>st</sup>, 2014

- Customer requests, signs and returns the Price Quote provided by **Wearable Sensing**.
- Research University Customer provides Purchase Order for amount in Price Quote.
- Non-University affiliated Customer provides a \$1,000 deposit.

#### By January 5<sup>th</sup>, 2015

- **Wearable Sensing** provides Final Price contingent on total DSI-24 units ordered.
- **Wearable Sensing** invoices 50% of Final Price (minus \$1000 deposit if applicable).
- If Target 2 is not met, non-University customers may withdraw without penalty.
- If Target 2 is met, non-University customers who withdraw forfeit their deposit.

#### By January 15<sup>th</sup>, 2015

- Customer provides payment for the invoiced amount. \*\*

#### By July 15<sup>th</sup>, 2015

- **Wearable Sensing** begins scheduling DSI-24 deliveries and technical training.
- **Wearable Sensing** invoices for balance of Final Price, which is due upon delivery. \*\*

\* This device is designated as "Rx Only." It is a prescription battery powered device that is indicated for relaxation training and muscle reeducation and prescription use.

\*\* Contact us about financing options, or contact the following leasing companies directly:

US & Canada: **Sharpe Financial Network** [www.sharpelease.com](http://www.sharpelease.com) 623 934-1340 x101

Canada: **National Leasing** [www.nationalleasing.com](http://www.nationalleasing.com) 519 641-8487